

S.P.Mandali'S Ramnarain Ruia Autonomous College Matunga, Mumbai - 400019
SY & TY BMM Semester End Examination October - 2019 (2019-2020)

TIME :- 8.00am TO 10.00am

Time Table

Bachelor of Mass Media

DATE	DAY	S.Y.B.M.M. SEMESTER - III	T.Y.B.M.M. SEMESTER - V (ADVERTISING)	T.Y.B.M.M SEMESTER-V (JOURNALISM)
09/10/2019	Wednesday	INTRODUCTION TO CREATIVE WRITING	ADVERTISING IN CONTEMPORARY SOCIETY	REPORTING
10/10/2019	Thursday	INTRODUCTION TO CULTURAL STUDIES	-----	-----
11/10/2019	Friday	INTRODUCTION TO PUBLIC RELATIONS	COPYWRITING	EDITING
12/10/2019	Saturday	INTRODUCTION TO MEDIA STUDIES	-----	-----
14/10/2019	Monday	UNDERSTANDING CINEMA	BRAND BUILDING	FEATURE AND OPINION
15/10/2019	Tuesday	ADVANCED COMPUTERS	-----	-----
16/10/2019	Wednesday	-----	CONSUMER BEHAVIOUR	JOURNALISM AND PUBLIC OPINION
18/10/2019	Friday	-----	MEDIA PLANNING & BUYING	INDIAN REGIONAL JOURNALISM

Seating Arrangement will be displayed one day before the examination.

Dr. Sunil D. Shankhadarwar
 Examination Coordinator

