

S.P. Mandali's

Ramnarain Ruia Autonomous College

B. Voc Tourism and Travel Management

REPORT ON EK BHARAT SHRESTH BHARAT COMMITTEE



HANDLED BY: **MRS. AMRITA GOKHALE**
DEPARTMENTAL HEAD OF B.VOC TOURISM AND TRAVEL MANAGEMENT

Report on Ruia EBSB Collaboration

Ramnarain Ruia College in collaboration with Ek Bharat Shreesth Bharat Campaign started immediately with the commencement of the committee with daily Tuesday stories on Ruia Bvoc TTM page under #ebsbmangalavaar. Maharashtra being paired with Odisha in this campaign hence all data shared on stories were related to Maharashtra and Odisha. Every week stories were posted on Ruia B. Voc TTM page related to all components of Odisha and Maharashtra. Topics that were covered included fact file of Odisha, polls, festivals, personalities, language, news, accessibility, flora, fauna, food and ending it with what exactly is Ebsb. In our weekly stories we tagged Odisha tourism, India tourism, ebsb edumin, Maharashtra tourism, tourismgoi and incredible India. Also, there were tags included in the stories as well such as #ebsbmangalvaar, #maharashtrawithodisha, #RuiaTTM and #RuiaEBSB.

एक भारत श्रेष्ठ भारत

MAHARASHTRA, ODISHA PAIRED IN EK BHARAT SHRESHTHA BHARAT PROGRAMME

Maharashtra and Odisha have been paired in the Ek Bharat Shreshtha Bharat programme and the states have so much in common. From certain similar words, food habits and music, Maharashtra and Odisha have various other things in common which adds to the cultural diversities between these two states leading to a perfect example of Ek Bharat Shreshtha Bharat.

1. KONARK SUN TEMPLE WAS BUILT IN 1250

2. ODISHA WAS THE FIRST STATE IN INDIA TO BE FORMED ON LINGUISTIC BASIS

3. OUR VERY OWN VERSION OF THE LEANING TOWER OF PISA, THE ONLY LEANING TEMPLE IN THE WORLD

4. PURI RATH YATRA IS INTERNATIONALLY FAMOUS

5. THE LARGEST LION SAFARI AND WHITE TIGER SAFARI OF THE WORLD

ODISHA INDIA'S BEST KEPT SECRET

Fun Fact

Maharashtra - India

Odisha - India

एक भारत श्रेष्ठ भारत

EK BHARAT SHRESHTHA BHARAT

Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. The states carry out activities to promote a sustained and structured cultural connect in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices, etc.

NEWS

Odisha to woo tourists from Southeast countries
The Odisha Government is focusing on wooing tourists from Southeast Asian countries and connect Bhubaneswar with Thailand by air to facilitate movement of tourists.

Dharmendra Pradhan urges for Jagannath and Sun Temple to be iconic tourist sites
Union Minister Dharmendra Pradhan has written a letter to the Culture and Tourism Minister urging him to consider importance of the Jagannath and Konark Sun Temple in the proposed list of 'iconic tourist sites'.

FHRAI to hold its 50th annual convention at Bhubaneswar
Federation of Hotel and Restaurant Associations of India (FHRAI), an apex body of Indian hospitality industry, would hold its golden jubilee convention here this year.

FHRAI event may help Odisha tourism industry realise its potential

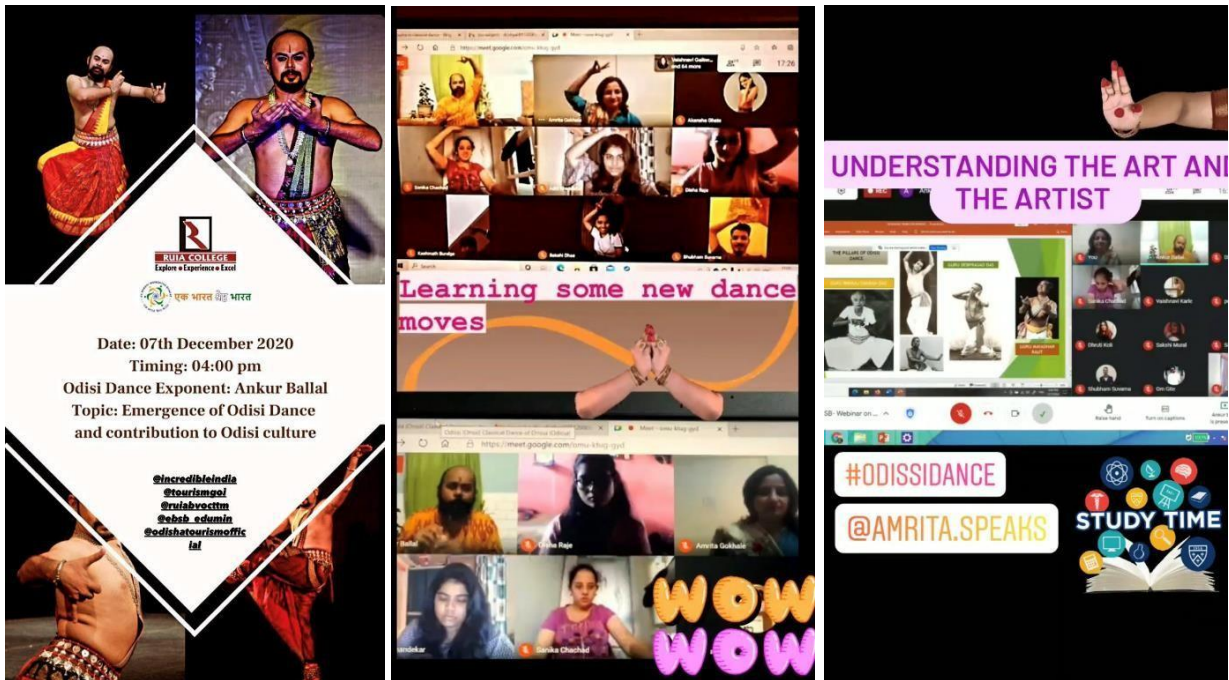
INTRODUCTION

@RUIA EBSB, WE START WITH A NEW SERIES OF #EBSBMANGALWAAR, THE CAMPAIGN STARTED BY GOVERNMENT OF INDIA, EK BHARAT SHRESHTHA BHARAT AIMS TO ENHANCE INTERACTION & PROMOTE MUTUAL UNDERSTANDING BETWEEN PEOPLE OF DIFFERENT STATES/UTS THROUGH THE CONCEPT OF STATE/UT PAIRING.

KEEPING UP WITH VISION AND THE PAIRED STATE OF INDIA'S BEST KEPT SECRET - ODISHA, WE BRING TO YOU SOME WEBINARS, ACTIVITIES, FACTS AND UNEXPLORED ASPECTS OF THE STATE TO PROMOTE A SUSTAINED AND STRUCTURED CULTURAL CONNECT IN THE AREAS OF LANGUAGE LEARNING, CULTURE, TRADITIONS & MUSIC, TOURISM & CUISINE, SPORTS AND SHARING OF BEST PRACTICES. WE HOPE YOU WOULD ENJOY THE SERIES AS MUCH WE ENJOY BRINGING THEM UP FOR YOU ALL!

Webinar on Odissi Dance by Ankur Ballal

On 7th December an Odisha Dance webinar by Odissi Dance Exponent Ankur Ballal was held under this campaign. The webinar was open for all history, culture, dance enthusiasts and gave all a flavour of Odissi dance form and culture. The webinar's topic was Emergence of Odissi Dance and Contribution to Odissi Culture. The webinar was scheduled for 4:00pm having a duration of 1 hour. The webinar started off with basic introduction of the college, department, EBSB campaign followed by the introduction of the speaker Mr. Ankur Ballal. The webinar included a lot of information on the history of the dance forms and various mudras. The webinar included very entertaining videos along with a great mudra learning session too. There was a question and answer round as well that made the webinar very interactive. There were feedback forms circulated in the webinar and the response was very good. The enriching webinar concluded with a vote of thanks appreciating all people who made the webinar possible. The glimpses of the webinar were posted on the Ruia B. Voc TTM Page.



Interview on Odisha Festivals and Dance

The departmental festival Yatra La Vista held every year was held on a virtual platform. Using the college YouTube channel an interview was taken for Mr. Ankur Ballal seeking an insight of Odissi Dance and festivals. The interview covered a lot of aspects about Odisha and the lifestyle they follow. The beauty of Odisha culture, dance and heritage is covered in the interview. The promotion for the YouTube video has been done on social media handles in forms of reels and stories.



Description **Festive Talks Episode 2, is out on Youtube.** ✕

A short interaction on Odissi Festivals - Mr. Ankur Ballal

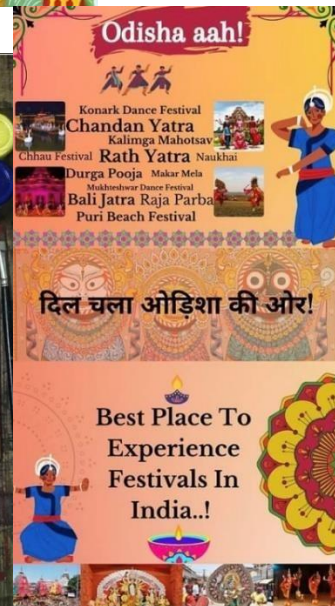
Ramnarain Ruia Autonomous College - [@ebob_admin](#)
[@incredibleindia](#)
Feb 24, 2021 [@india_tourism](#)
[@odishatourismofficial](#)
[@ankurballal](#)

The importance of festivals in the [LINK IN BIO](#) part of India cannot be neglected. In this interview we bring you India's best kept secret's festivities which are traditional and culturally rich in its very essence. A close understanding of these festivities bring us closer to the rich cultural fabric.

The activity of festive talk series 2 was conducted by B.Voc Tourism and Travel

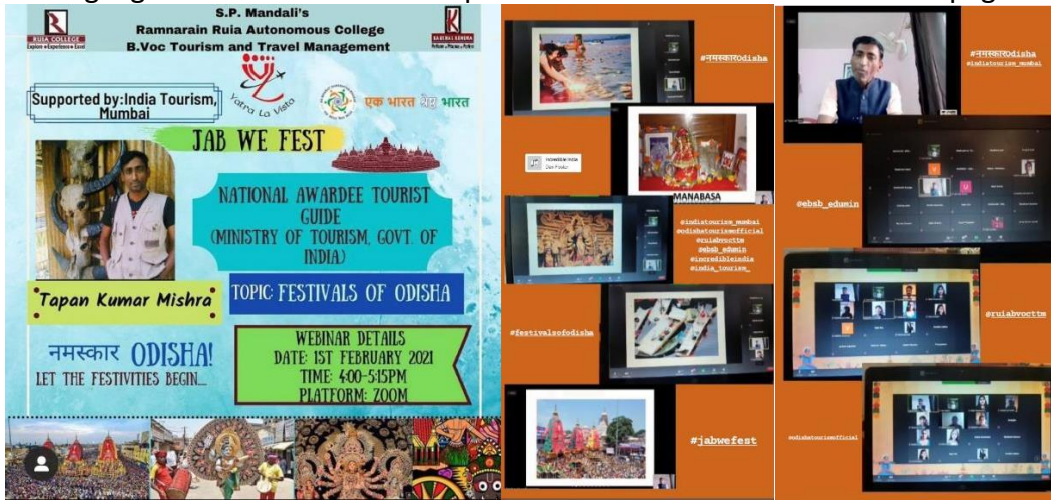
Postival Competition during Yatra La Vista

During the departmental festival of Tourism and Travel Management-Yatra La Vista there was a Poster Making competition -Postival under EBSB where posters promoting Odisha festivals along with thoughtful captions were submitted on 24th January. As the theme of Yatra La Vista 2020-21 Jab We Fest-Hum hai Rahi Tyohar ke was Festivals the theme suited for this event as well. Postival event encouraged the students to engage themselves in more artistic activities. Both handmade and digital posters were submitted by the students. There were 2 awards each for Digital and Handmade posters. Mr. Arjun Maske was the judge for the event. He is teaching drawing and craft since last 14 years. He is a Kalashree Award winner at state Rangkala Mahotsav.



Webinar on Odisha Festival by Tapan Kumar Mishra

A webinar on festivals of Odisha was held supported by India Tourism, Mumbai where national awardee tourist guide by Ministry of Tourism, Government of India. Tapan Kumar Mishra talked about various festivals of Odisha. The start of the webinar included introduction of the college, department, ebsb campaign and giving a brief introduction for the speaker-Mr. Tapan Kumar Mishra. The webinar included very attractive presentations and information on the festivals in depth. Odisha's culture was depicted through all the festivals and the speaker had abundant knowledge about everything. In the Q&A session many important questions were answered as well. The webinar was held on 1st February. The duration of the webinar was 4:00pm to 5:15pm conducted on Zoom. Participants of the Webinar were given E-certificates and also feedback form was filled by all. The webinar ended with a vote of thanks. The highlights of the webinar were posted as stories on Ruia B. Voc TTM page.



EBSB Activity for Subhash Chandra Bose's Birth Anniversary

On January 29th on Subhash Chandra Bose's Birthday there was an infographic making activity under EBSB with S.P. Mandali's Ramnarain Ruia Autonomous College. The activity included students honouring the Great Leader of India Subhash Chandra Bose for his Birthday by making attractive infographs in his honour. Many insightful info graphs revolving around Netaji's life were posted including his birth, education, ideologies, slogans, quotes, personal life and much more. The activity has been posted as stories on Instagram and made as a highlight on ruia bvoc ttm page.

Hello Everyone,

- Under Ek Bharat Shreshtha Bharat Campaign, S.P. Mandali's Ramnarain Ruia Autonomous College, Department of B.Voc Tourism and Travel Management is conducting an event on account of the Birth Anniversary of one of the Great Leader of India, "Netaji Subhash Chandra Bose".
- 'Infographic Making Event'.

So, Let's take a look at few Infographics.

NEXT

CHANDRA BOSE

INDIAN STRUGGLE

HE ALSO WROTE A BOOK ENTITLED 'THE INDIAN STRUGGLE' WHICH COVERED INDIA'S INDEPENDENCE MOVEMENT IN THE YEARS 1920-1934. ALTHOUGH IT WAS PUBLISHED IN LONDON IN 1935, THE BRITISH GOVERNMENT BANNED THE BOOK IN THE INDIAN COLONY, OUT OF FEARS THAT IT WOULD ENCOURAGE AN UNREST.

ON 14 SEPTEMBER, A MEMORIAL SERVICE WAS HELD FOR BOSE IN TOKYO, AND A FEW DAYS LATER, THE ASHES WERE HANDLED OVER TO THE PRIEST OF THE HENROU TEMPLE OF NICHIREN BUDDHISM IN TOKYO. EVER SINCE, THEY (ASHES) ARE STILL SUPPOSED TO BE THERE.

INDIA WHICH WAS ESTABLISHED BY NETAJI HAD ITS SEPARATE UNIT CALLED BANI OF JHANSI REGIMENT (NAMED AFTER RANI LAKSHMI BAI). WHICH WAS HEADED BY CAPT LAKSHMI SAREGAL. IT IS CONSIDERED AS A FIRST OF ITS KIND IN ASIA.

THE MYSTERY OF THE DEATH OF NETAJI IS YET TO BE RESOLVED. WHILE SOME SOURCES SAY HE HAS DIED IN A PLANE CRASH IN TAIPEI ON 18 AUGUST 1945, THE OTHER SOURCES SAY HE WAS KILLED BY THE BRITISHERS. DEBATES ABOUT THE STATUS OF HIS DEATH HAS BEEN A HOT POTATO IN THE MEDIA WORLDWIDE.

NETAJI SUBHASH CHANDRA BOSE
GREAT FREEDOM FIGHTER

Personal Life

- BORN
- SUBHAS CHANDRA BOSE
- 25 JANUARY 1897
- CUTTACK, BENGAL PRESIDENCY, BRITISH INDIA (PRESENT-DAY ODISHA INDIA)
- MARRIAGE DATE YEAR 1937
- MARRIAGE
- EMILE SCHARF (SECRETLY MARRIED WITHOUT CEREMONY IN 1937 (UNACKNOWLEDGED PUBLICLY BY BOSE))
- MARRIAGE DATE YEAR 1937
- CHILDREN
- SON- NONE
- DAUGHTER- ANITA BOSE PFAFF
- FAMILY
- FATHER- TANGUNATH BOSE
- MOTHER- PRANJIVATI DEVI
- BROTHER- SHARAT CHANDRA BOSE AND 6 MORE
- SISTERS- 6
- DIED
- 18 AUGUST 1945(AGED 48)
- ARMY HOSPITAL NANKON BRUCKE, TAIPEI, JAPANESE TAIWAN (PRESENT-DAY TAIPEI CITY HOSPITAL TAIPEI, TAIWAN)
- CAUSE OF DEATH: TYPHOID-FEBRILE BURNS FROM AIRCRASH

#ruiaebbsb @india_tourism_ @incredibleindia @indiaturism_mumbai @ebsb_edumin

Five facts that you need to know about Netaji Subhash Chandra Bose:

- Netaji Subhash Chandra Bose was born on January 23, 1897 in Cuttack, Bengal division, was among sixth member of a family of 14 members.
- Netaji cleared the Indian Civil Service examination in 1920 in England but resigned from his job on April 23, 1921 after hearing about India's struggle for freedom.
- Netaji had been a leader of the younger, radical, wing of the Indian National Congress in the late 1920s and 1930s, rising to become Congress President in 1938 and 1940. However, he was ousted from Congress leadership positions in 1939 following differences with Mahatma Gandhi and the Congress high command.
- Opposing Mahatma Gandhi's non-violence ideology, Netaji believed that non-violence would never be sufficient to secure independence and advocated violent resistance.
- Therefore, he decided to travel to Nazi Germany and Japan to seek support for India's freedom.
- In Germany he met Austrian woman Emile Scherf and married her. Together they had a daughter, Anita Bose, who is a renowned German economist.
- Later, Netaji with the help of Japan organized the Azad Hind Fauz or Indian National Army (INA). The Azad Hind Fauz was formed with Indian prisoners of war and plantation workers from British Malaya, Singapore and other parts of Southeast Asia, against the British forces.
- Netaji also wrote a book called 'The Indian Struggle' which was published in 1935.
- He also established the Azad Hind Radio station in Germany. Netaji believed that the Bhagat Singa was a great source of inspiration for him.
- Netaji also believed in Swami Vivekananda's teachings on universal brotherhood, his nationalist thoughts and his emphasis on social service.
- Netaji died on August 18, 1945 after his overboarded Japanese plane crashed in Japanese-held Taiwan (now Taiwan). However, there are many controversies and mysteries about his death. Many of his supporters refused at the time, and have refused since, to believe either the fact or the circumstances of his death.
- Many of followers also believe that the Congress will never allow the truth about their hero to be known because it is the party of the Nehru family and Jawaharlal Nehru and Netaji were bitter rivals.
- Some also believe that Prime Minister Jawaharlal Nehru conspired with the Soviet Union to prevent Netaji returning to India after independence because he felt threatened by him.

DOB: 23 JANUARY 1897 **DIED: 18 AUGUST 1945**

Leader Of Indian National Army

ODISHA

PLACE OF BIRTH: CUTTACK

SCHOOL: BAPTIST MISSION'S PROTESTANT EUROPEAN SCHOOL, CUTTACK

Indian National Army

Netaji Subhash Chandra Bose's political views were in support of complete freedom for India with a classless society and state socialism at the earliest, whereas most of the Congress Committee wanted it in phases, through a Dominion status. Even though Bose and Mahatma K. Gandhi had differing ideologies, the latter called Bose the "Patrol of Patriots" in 1942.

He started the newspaper Swaraj and took charge of publicity for the Bengal Provincial Congress Committee

Tum mujhe hoon do! Main tumhe azadi dunga

SUBHASH CHANDRA BOSE: THE LITERAL MEANING OF THIS SLOGAN IS "GIVE ME BLOOD AND I WILL GIVE YOU FREEDOM". IT WAS DEVISED BY SUBHASH CHANDRA BOSE, AFFECTIONATELY KNOWN AS NETAJI, WHO WAS THE FOUNDER OF THE Indian National Army

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#parakramdivas #shubhashchandra Bose #ruiaebbsb

Poster Making Promoting Different Types of Tourism under EBSB

Under Ek Bharat Shreshtha Bharat campaign posters comparing tourism in different states were posted on the Ruia Bvoc TTM page. 6 posters have been posted for this activity. Toy Tourism in Maharashtra and Odisha poster was made and uploaded on the page. This was an initiative to support the glorious heritage of Odisha and Maharashtra.

The next poster was for supporting craftsmen of Goa and Jharkhand and promoting uniqueness of the states. The 3rd post was for Chhattisgarh and Gujarat. The next 3 posts were for promoting wildlife tourism in states-Maharashtra- Odisha, Jharkhand- Goa, Gujrat-Chhattisgarh. Last 3 posts were promoting museum tourism in states-Maharashtra- Odisha, Jharkhand- Goa, Gujrat-Chhattisgarh.

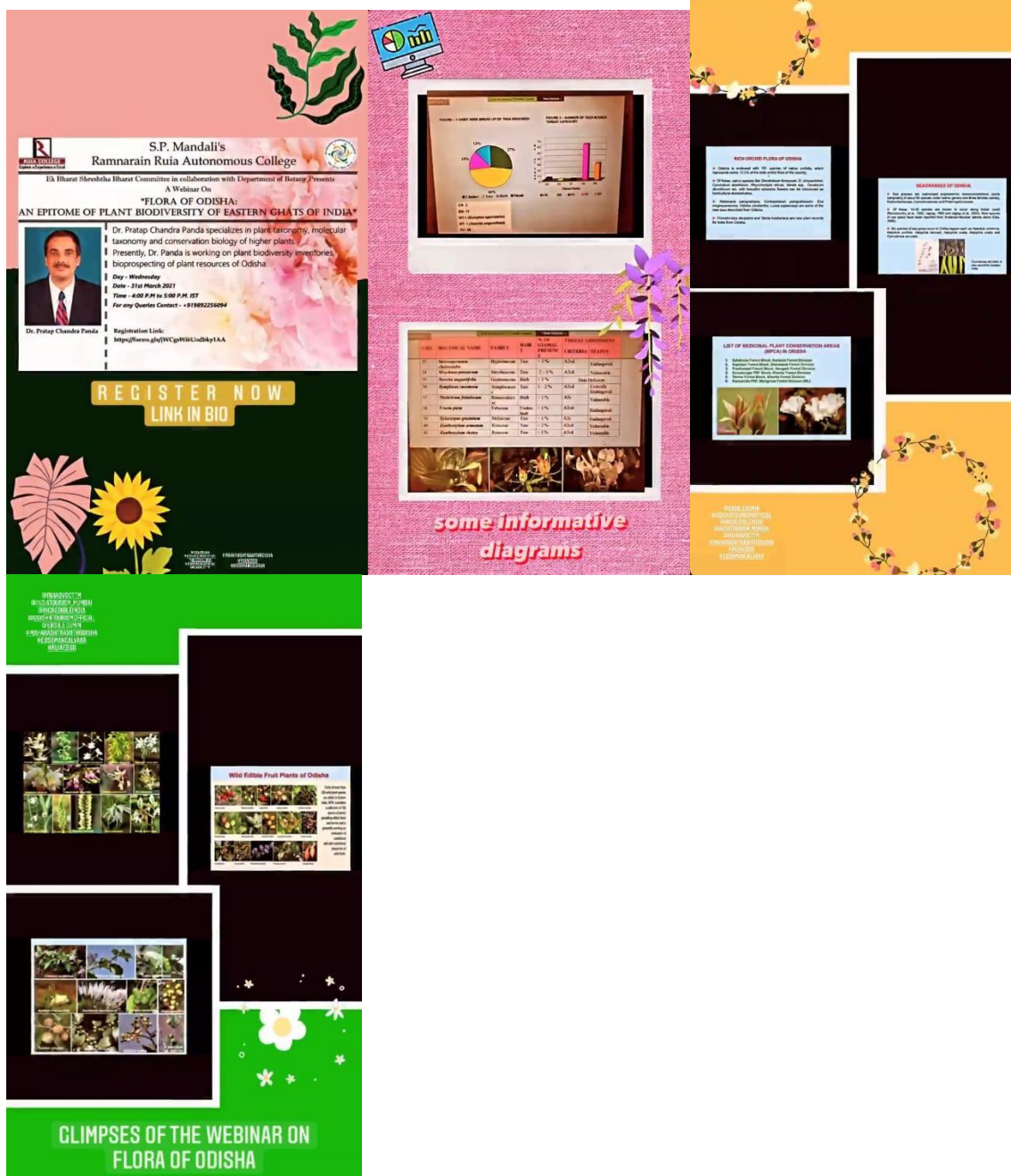


Webinar on Wildlife and Nature by Dr. Satyaranjan Behera

Webinar on Wildlife and Nature of Odisha was organised on 22nd March and the speaker for the event was Dr. Satyaranjan Behera. The timing for the webinar was 3:00pm to 4:30pm. The registration link was shared on Instagram and WhatsApp as well. Odisha shelters different species and has a unique territory prospering natural life. Dr. Satyaranjan is an expert Zoologist by Odisha Biodiversity Board. The webinar was insightful for wildlife enthusiasts and budding wildlife and nature researchers. The webinar started off with basic introduction of the college, department, EBSB campaign followed by the introduction of the speaker. The images clicked during the webinar was shared on Instagram page.

Webinar on Plant Biodiversity of Odisha by Dr. Pratap Chandra Panda

Another webinar on Plant biodiversity of Odisha was held on 31st March. In the webinar Dr. Pratap Chandra Panda gave an insightful information on flora of Odisha. The duration of webinar was 4:00pm to 5:00pm. Ek Bharat Shreshtha Bharat Committee in Collaboration with Department of Botany organised a webinar on "Flora of Odisha: An epitome of plant biodiversity of Eastern Ghats". The Eastern Ghats is extremely dense and covered in tropical forests. The rich flora of the state was offered by Dr. Pratap Chandra Panda who worked on plant biodiversity inventories of Odisha. The webinar started off with basic introduction of the college, department, EBSB campaign followed by the introduction of the speaker. The images clicked during the webinar was shared on Instagram page.



Conclusion

The activities in Ek Bharat Shreesth Bharat were carried out in collaboration with the students of B.Voc Tourism & Travel Management, Department of Botany and Department of Zoology.

Uniting Maharashtra with Odisha was the goal motive of the campaign states that are similar in many aspects. Maharashtra being paired with Odisha having so much in common from certain similar words, food habits and music. Maharashtra and Odisha have various other things in common which adds to the cultural diversities between two states leading to a perfect example of Ek Bharat Shrestha Bharat. The campaign was started by Government of India aiming to enhance interaction and promote mutual understanding between people of different states through concept of State pairing. With all activities and events under EBSB we conclude for the year.