

Resolution No. AC/II(23-24).2.RUA6

S. P. Mandali's
Ramnarain Ruia Autonomous College
(Affiliated to University of Mumbai)



Syllabus for
Program: F.Y.B.A.
Program Code: RUAVSCHIS

(As per the guidelines of National Education Policy 2020-
Academic year 2024-25)

(Choice based Credit System)

Course Code: RUAVSCHIS.O101**Course Title: Introduction to Heritage Tourism****Academic Year 2024-25****COURSE OUTCOMES:**

After completion of this course the students will be able to: -

COURSE OUTCOME	DESCRIPTION
CO 1	<ul style="list-style-type: none"> Understands the relevance of History in the field of Tourism.
CO 2	<ul style="list-style-type: none"> Analyze the Meaning, Scope and importance of heritage tourism and gain insights into the New Trends in Heritage Tourism.
CO 3	<ul style="list-style-type: none"> Develop a positive attitude towards tangible and intangible Cultural heritage and development
CO 4	<ul style="list-style-type: none"> Discuss the importance of cultural and heritage tourism to national development
CO 5	<ul style="list-style-type: none"> Identifies career opportunities in the field of tourism

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	2 Credits/ 30 Hours
RUAVSCHIS.O101	1	Introduction to Heritage Tourism Cultural Heritage A. Meaning and Importance of Cultural Heritage and Heritage Tourism B. Tangible Cultural Heritage C. Intangible Cultural Heritage	15
	2	New Trends of Tourism A. Agro Tourism and Culinary Tourism B. Religious and Cultural Tourism C. Adventure Tourism	15

References:

- Acharya Ram, *Tourism and Culture Heritage of India*, R.B.S.A. Publishers, Jaipur, 2007.
- Allchin B. Allchin, F.R, Thapar Bal Krishen, *Conservation of Indian Heritage*, Cosmo Publishers, New Delhi, 1989.
- Bhatia, A. K, *Tourism in India – History and Development*, Sterling Publication, Bombay, 1981.
- Bhatia A. K., *Tourism and Development*, Sterling publication, Bombay, 1997.
- Bhatia, A. K. *Tourism Development: Principals and Practices*, Sterling publication, Bombay,
- Das Gupta, Ishwar, *Trends and Resources of cultural Tourism*, Adhayan Publishers, New Delhi, 2008.
- Dhar Prem Nath, *Heritage, Cultural and Natural Sites Tourism*, Kanishka Publisher, New Delhi, 2010.
- Foster, Douglas, *Travel and Tourism Management*, McMillan, London, 1983.
- Gupta, S.P., Lal K. Bhattacharya, *Cultural Tourism in India*, DK Printworld, Delhi, 2002.
- Holloway, J. C., *The Business of Tourism*, McDonald and Evans, Plymouth, 1983.
- Kaur, Jagdish, *Himalayan Pilgrimages and the New Tourism*, Himalayan Books, New Delhi, 1985.
- Michell, George, *Southern India: A Guide to Monuments Sites and Museums*, Roli Book, Mumbai, 2013.
- Mishra, Amitabh, *Heritage Tourism in Central India- Resource interpretation*, Kanishka Publication, New Delhi, 2007.
- Samel, Ranade and Nabar, *Archaeology and Heritage Tourism*, Manan Prakashan, Mumbai.
- Singh, Shalini, *Cultural Tourism and Heritage Management*, Rawat publication, Jaipur, 1994.
- Singh, Ratandeeep, *Dynamics of Historical Cultural and Heritage Tourism*, Kanishka Publication, New Delhi, 2007.
- Solomon, Raju, *Eco-tourism, Eco-restoration and Sustainable Tourism Development*, New Central Book Agency Kolkata, 2007.
- Swarbrooke, John, *Sustainable Tourism Management*, Rawat publications. Jaipur, 1999.

Additional References:

- Basham, A.L., *A Cultural History of India*, Oxford University Press, Delhi, 2014.
- Basham, A.L., *The Wonder That Was India: A survey of the history and culture of the Indian sub-continent before the coming of the Muslims*, Rupa and Co. New Delhi, 1996.
- Chawla, Romila, *Tourism, the cultural heritage*, Arise Publisher New Delhi, 2006.
- Oki, Morihito, *Fairs and Festivals*, World Friendship Association, Tokyo, 1988.
- Sarkar, A., *Indian Tourism*, Kanishka publishers, New Delhi, 1998.

- Sharma, J.K., *Tourism Development: Design for Ecological Sustainability*, Kaniska Publication, New Delhi, 2000.
- Seth, P.N., *Successful Tourism Planning and Management*, Cross Section Publications, New Delhi, 1977.
- Seth, Rabindra, *Tourism in India – An overview*, Kalpaz Publication, Delhi, 2005.
- World Heritage Site Series of Archaeological Survey of India

Books in Marathi:

- Bhosale, D.T., *Sanskrutichya Paulkhuna*, Padmgandha Prakashan, Pune, 2013.
- Gharpure, Vitthal, *Paryatan Bhugol*, Pimpalpure and Company, Nagpur, 2001.
- Joshi, Mahadevshastri, *Bhartiya Sanskruti Kosh*, Bharti Sanskrutikosh Mandal, Pune, 1962
- Joshi, Laxmanshastri (ed.), *Marathi Vishwakosh*, Maharashtra Rajya Marathi Vishwakosh Nirmiti Mandal, Mumbai, 1985.
- Kapur, Bitalkumar, *Paryatan Bhugol*, Vishwabharati Publications, New Delhi, 2012.
- Kathare, Anil, Sakhare, Vijaya, *Bharatiya Kalecha Itihas*, Kalpana Prakashan, Nanded, 2008.
- Kondekar, R. S., *Paryatan Tourism*, Aruna Prakashan, Latur, 2018.
- Ligade, Omshiva, Kadam, Arvind, Sakole Sangmeshwar, *Paryatanshastra Tourism*, Aruna Prakashan, Latur, 2018.
- Mate, M. S., *Marathvadyache Shilpvaibhav*, Bora and Company Pvt. Ltd., Mumbai, 1964.
- Mate, M.S., *Maratheshahi Vastushilp*, Continental Prakashan, Pune, 2008.
- Patil, Sambhaji, *Bharatatil Paryatan Sthale*, Prashant Publication, Jalgaon, 2016.
- Patil, Sambhaji, *Maharashtra Paryatan*, Prashant, Publication, Jalgaon, 2016.
- Patil, Sambhaji, *Pravas, Vyavasthapanva Paryatan Udyog*, Atharva Publication, Dhule, 2015.
- Rairikar, Kalpana and Bhalerao Manjiri, *Maharashtrachya Itihasache Sakshidar*, Diamond publication, Pune, 2009.
- Sangale, Shailaja, *Paryatan Bhugol*, Diamond Publication, Pune, 2015.
- Tikekar, Arun, *Iti-Aadi*, Rohan Prakashan, Pune, 2020.

MODALITY OF ASSESSMENT

Theory Examination Pattern:

A) Internal Assessment - 40% : 20 marks.

(Class Test / Assignment / Open Book Test)

B) External Examination - 60 % : 30 marks.

1. Semester End Theory Assessment - 30 marks

i. Duration - This examination shall be of **1 Hour** duration.

Paper Pattern:

Question	Options	Marks	Questions Based on
1	A OR B	15	Unit I
2	A OR B	15	Unit II
	TOTAL	30	

Overall Examination and Marks Distribution Pattern

RUA VSCHIS.O101	Semester I		
	Internal	External	Total
Theory	20	30	50

Course Code: RUAVSCHIS.E111

Course Title: Heritage Tourism in Mumbai

Academic Year 2024-25

COURSE OUTCOMES:

After completion of this course the students will be able to: -

COURSE OUTCOME	DESCRIPTION
CO 1	<ul style="list-style-type: none"> Understand history of cultural heritage of Mumbai
CO 2	<ul style="list-style-type: none"> Trace the contribution of some groups to the residential architecture of the city and to its rich popular cuisine
CO 3	<ul style="list-style-type: none"> Create a notion of conservation of cultural heritage
CO 4	<ul style="list-style-type: none"> Understand the importance of restoration of heritage monuments to promote tourism in the city
CO 5	<ul style="list-style-type: none"> Dive into cultural heritage and discover new career prospects in the heritage tourism

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	2 Credits/ 30 Hours
RUAVSCHIS.E111	1	Heritage Tourism in Mumbai Cultural History of Mumbai A. Brief History of Mumbai B. Architectural heritage of Mumbai C. Ethnic Cuisine and Growth of Popular Food Culture in Mumbai	15
	2	Heritage Walks in Mumbai A. Caves and Forts in Mumbai B. Religious centers in Mumbai C. Living Traditions and Neighborhood Walks	15

References:

- Acharya Ram, *Tourism and Culture Heritage of India*, R.B.S.A. Publishers, Jaipur, 2007.
- Allchin B. Allchin, F.R, Thapar Bal Krishen, *Conservation of Indian Heritage*, Cosmo Publishers, New Delhi, 1989.
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- David, M.D., *Mumbai the City of Dreams (A History of the First city in India)*, Himalaya Publishing House, Mumbai, 1995.
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- Dossal, Marriam, *Imperial Designs and Indian Realities: The Planning of Mumbai City – 1845-1875*, Oxford University Press, Mumbai - 1991.
- Edwardes, S.M., *Gazetteer of Mumbai City and Island-Vols. I-III*, The Times Press, Mumbai, 1990-1910.
- Foster, Douglas, *Travel and Tourism Management*, McMillan, London, 1983.
- Gupta, S. P., Lal K. Bhattacharya, *Cultural Tourism in India*, DK Printworld, Delhi, 2002.
- Holloway, J.C., *The Business of Tourism*, McDonald and Evans, Plymouth, 1983.
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- Adarkar, Neera, *Chawls of Mumbai: Galleries of Life*, Imprint One, 2011.
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- Dhakras, Purushottam, *Aik Mumbai Tujhi Kahani*, Priyank Prakashan, Thane, 1993.
- Gokhale, V.V., *Majhi Mumbai*, Rajhansa Prakashan, Mumbai, 1991.
- Joshi, Mahadevshastri, *Bhartiya Sanskruti Kosh*, Bhartiya Sanskrutikosh Mandal, Pune, 1962.
- Joshi, Laxmanshastri (ed.), *Marathi Vishwakosh*, Maharashtra Rajya Marathi Vishwakosh Nirmiti Mandal, Mumbai, 1985.
- Madgaonkar, G.N., *Mumbaiche Varanan*, Saket Prakashan, Aurangabad, 2011.
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- Ranade, Phiroz, Ranade, Rashmi, *Mahima Mumbaicha*, Granthali Prakashan, Mumbai, 2004.
- Raykar, Yashwant, *Mumbai - Dnyant Adnyat*, Rajhans Prakashan, Mumbai, 1999.
- Samant, Bal, *Ek Hoti Mumbai*, Parchure Prakashan, Mumbai, 2004.
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MODALITY OF ASSESSMENT

Theory Examination Pattern:

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1. Semester End Theory Assessment - 30 marks

i. Duration - This examination shall be of **1 Hour** duration.

Paper Pattern:

Question	Options	Marks	Questions Based on
1	A OR B	15	Unit I
2	A OR B	15	Unit II
	TOTAL	30	

Overall Examination and Marks Distribution Pattern

RUA VSCHIS.E111	Semester II		
	Internal	External	Total
Theory	20	30	50