

**Resolution No. AC/II(22-23).3.RUA6**

**S. P. Mandali's**  
**Ramnarin Ruia Autonomous College**  
*(Affiliated to University of Mumbai)*



**Syllabus for**

**Program: F.Y.B.A.**

**Program Code: RUAVSC/SECHIS**

(As per the guidelines of National Education Policy 2020-  
Academic year 2023-24)

(Choice based Credit System)

**Course Code: RUAVSCHIS.O101 / RUASECHIS.O101**

**Course Title: Introduction to Heritage Tourism**

**Academic Year 2023-24**

**COURSE OUTCOMES:**

After completion of this course the students will be able to: -

<b>COURSE OUTCOME</b>	<b>DESCRIPTION</b>
<b>CO 1</b>	<ul style="list-style-type: none"> <li>Understands the relevance of History in the field of Tourism.</li> </ul>
<b>CO 2</b>	<ul style="list-style-type: none"> <li>Analyze the Meaning, Scope and importance of heritage tourism and gain insights into the New Trends in Heritage Tourism.</li> </ul>
<b>CO 3</b>	<ul style="list-style-type: none"> <li>Develop a positive attitude towards tangible and intangible Cultural heritage and development</li> </ul>
<b>CO 4</b>	<ul style="list-style-type: none"> <li>Discuss the importance of cultural and heritage tourism to national development</li> </ul>
<b>CO 5</b>	<ul style="list-style-type: none"> <li>Identifies career opportunities in the field of tourism</li> </ul>

**DETAILED SYLLABUS**

<b>Course Code</b>	<b>Unit</b>	<b>Course/ Unit Title</b>	<b>2 Credits/ 30 Hours</b>
<b>RUAVSCHIS.O101 / RUASECHIS.O101</b>	<b>1</b>	<b>Introduction to Heritage Tourism</b>  <b>Cultural Heritage</b> A. Meaning and Importance of Cultural Heritage and Heritage Tourism B. Tangible Cultural Heritage C. Intangible Cultural Heritage	<b>15</b>
	<b>2</b>	<b>New Trends of Tourism</b> A. Agro Tourism and Culinary Tourism B. Religious and Cultural Tourism C. Adventure Tourism	<b>15</b>

## References:

- Acharya Ram, *Tourism and Culture Heritage of India*, R.B.S.A. Publishers, Jaipur, 2007.
- Allchin B. Allchin, F.R, Thapar Bal Krishen, *Conservation of Indian Heritage*, Cosmo Publishers, New Delhi, 1989.
- Bhatia, A. K, *Tourism in India – History and Development*, Sterling Publication, Bombay, 1981.
- Bhatia A. K., *Tourism and Development*, Sterling publication, Bombay, 1997.
- Bhatia, A. K. *Tourism Development: Principals and Practices*, Sterling publication, Bombay,
- Das Gupta, Ishwar, *Trends and Resources of cultural Tourism*, Adhayan Publishers, New Delhi, 2008.
- Dhar Prem Nath, *Heritage, Cultural and Natural Sites Tourism*, Kanishka Publisher, New Delhi, 2010.
- Foster, Douglas, *Travel and Tourism Management*, McMillan, London, 1983.
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- Kaur, Jagdish, *Himalayan Pilgrimages and the New Tourism*, Himalayan Books, New Delhi, 1985.
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- Mishra, Amitabh, *Heritage Tourism in Central India- Resource interpretation*, Kanishka Publication, New Delhi, 2007.
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- Singh, Shalini, *Cultural Tourism and Heritage Management*, Rawat publication, Jaipur, 1994.
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- Solomon, Raju, *Eco-tourism, Eco-restoration and Sustainable Tourism Development*, New Central Book Agency Kolkata, 2007.
- Swarbrooke, John, *Sustainable Tourism Management*, Rawat publications. Jaipur, 1999.

## Additional References:

- Basham, A.L., *A Cultural History of India*, Oxford University Press, Delhi, 2014.
- Basham, A.L., *The Wonder That Was India: A survey of the history and culture of the Indian sub-continent before the coming of the Muslims*, Rupa and Co. New Delhi, 1996.
- Chawla, Romila, *Tourism, the cultural heritage*, Arise Publisher New Delhi, 2006.
- Oki, Morihiko, *Fairs and Festivals*, World Friendship Association, Tokyo, 1988.
- Sarkar, A., *Indian Tourism*, Kanishka publishers, New Delhi, 1998.

- Sharma, J.K., *Tourism Development: Design for Ecological Sustainability*, Kaniska Publication, New Delhi, 2000.
- Seth, P.N., *Successful Tourism Planning and Management*, Cross Section Publications, New Delhi, 1977.
- Seth, Rabindra, *Tourism in India – An overview*, Kalpaz Publication, Delhi, 2005.
- World Heritage Site Series of Archaeological Survey of India

### Books in Marathi:

- Bhosale, D.T., *Sanskrutichya Paulkhuna*, Padmgandha Prakashan, Pune, 2013.
- Gharpure, Vitthal, *Paryatan Bhugol*, Pimpalpure and Company, Nagpur, 2001.
- Joshi, Mahadevshastri, *Bhartiya Sanskruti Kosh*, Bharti Sanskrutikosh Mandal, Pune, 1962
- Joshi, Laxmanshastri (ed.), *Marathi Vishwakosh*, Maharashtra Rajya Marathi Vishwakosh Nirmiti Mandal, Mumbai, 1985.
- Kapur, Bitalkumar, *Paryatan Bhugol*, Vishwabharati Publications, New Delhi, 2012.
- Kathare, Anil, Sakhare, Vijaya, *Bharatiya Kalecha Itihas*, Kalpana Prakashan, Nanded, 2008.
- Kondekar, R. S., *Paryatan Tourism*, Aruna Prakashan, Latur, 2018.
- Ligade, Omshiva, Kadam, Arvind, Sakole Sangmeshwar, *Paryatanshastra Tourism*, Aruna Prakashan, Latur, 2018.
- Mate, M. S., *Marathvadyache Shilpvaibhav*, Bora and Company Pvt. Ltd., Mumbai, 1964.
- Mate, M.S., *Maratheshahi Vastushilp*, Continental Prakashan, Pune, 2008.
- Patil, Sambhaji, *Bharatatil Paryatan Sthale*, Prashant Publication, Jalgaon, 2016.
- Patil, Sambhaji, *Maharashtra Paryatan*, Prashant, Publication, Jalgaon, 2016.
- Patil, Sambhaji, *Pravas, Vyavasthapanva Paryatan Udyog*, Atharva Publication, Dhule, 2015.
- Rairikar, Kalpana and Bhalerao Manjiri, *Maharashtrachya Itihasache Sakshidar*, Diamond publication, Pune, 2009.
- Sangale, Shailaja, *Paryatan Bhugol*, Diamond Publication, Pune, 2015.
- Tikekar, Arun, *Iti-Aadi*, Rohan Prakashan, Pune, 2020.

## MODALITY OF ASSESSMENT

### Theory Examination Pattern:

**A) Internal Assessment - 40% : 20 marks.**

(Class Test / Assignment / Open Book Test)

**B) External Examination - 60 % : 30 marks.**

**Semester End Theory Assessment - 30 marks**

i. Duration - This examination shall be of **1 Hour** duration.

### Paper Pattern:

Question	Options	Marks	Questions Based on
1	A OR B	15	Unit I
2	A OR B	15	Unit II
	<b>TOTAL</b>	<b>30</b>	

### Overall Examination and Marks Distribution Pattern

RUA VSCHIS.O101 / RUASECHIS.O101	Semester I		
	Internal	External	Total
Theory	20	30	50

**Course Code: RUAVSCHIS.E111 / RUASECHIS.E111**

**Course Title: Heritage Tourism in Mumbai**

**Academic Year 2023-24**

**COURSE OUTCOMES:**

After completion of this course the students will be able to: -

<b>COURSE OUTCOME</b>	<b>DESCRIPTION</b>
<b>CO 1</b>	<ul style="list-style-type: none"> <li>Understand history of cultural heritage of Mumbai</li> </ul>
<b>CO 2</b>	<ul style="list-style-type: none"> <li>Trace the contribution of some groups to the residential architecture of the city and to its rich popular cuisine</li> </ul>
<b>CO 3</b>	<ul style="list-style-type: none"> <li>Create a notion of conservation of cultural heritage</li> </ul>
<b>CO 4</b>	<ul style="list-style-type: none"> <li>Understand the importance of restoration of heritage monuments to promote tourism in the city</li> </ul>
<b>CO 5</b>	<ul style="list-style-type: none"> <li>Dive into cultural heritage and discover new career prospects in the heritage tourism</li> </ul>

**DETAILED SYLLABUS**

<b>Course Code</b>	<b>Unit</b>	<b>Course/ Unit Title</b>	<b>2 Credits/ 30 Hours</b>
<b>RUAVSCHIS.E111 / RUASECHIS.E111</b>	<b>1</b>	<b>Cultural History of Mumbai</b> A. Brief History of Mumbai B. Architectural heritage of Mumbai C. Ethnic Cuisine and Growth of Popular Food Culture in Mumbai	<b>15</b>
	<b>2</b>	<b>Heritage Walks in Mumbai</b> A. Caves and Forts in Mumbai B. Religious centers in Mumbai C. Living Traditions and Neighborhood Walks	<b>15</b>

## References:

- Acharya Ram, *Tourism and Culture Heritage of India*, R.B.S.A. Publishers, Jaipur, 2007.
- Allchin B. Allchin, F.R, Thapar Bal Krishen, *Conservation of Indian Heritage*, Cosmo Publishers, New Delhi, 1989.
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- Adarkar, Neera and Menon, Meena, *One Hundred Years One Hundred Voices: The Millworkers of Girangaon: An Oral History*, Seagull Books, Kolkata, 2004.
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- Ranade, Phiroz, Ranade, Rashmi, *Mahima Mumbaicha*, Granthali Prakashan, Mumbai, 2004.
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- Samant, Bal, *Ek Hoti Mumbai*, Parchure Prakashan, Mumbai, 2004.
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	<b>TOTAL</b>	<b>30</b>	

### **Overall Examination and Marks Distribution Pattern**

RUA VSCHIS.E111 / RUASECHIS.E111	Semester II		
	Internal	External	Total
<b>Theory</b>	<b>20</b>	<b>30</b>	<b>50</b>