

Resolution No: AC/II(20-21).2.RUA3

S. P. Mandali's
RAMNARAIN RUIA AUTONOMOUS COLLEGE



Syllabus for: S.Y.B.A in Journalism (Applied Component)

Program: B.A.

Course: Introduction to Journalism

Course Code: RUAACJOU301 & RUAACJOU401

(Choice Based Credit System (CBCS) with effect from academic year 2020-21)

SEMESTER III

Introduction to Journalism (Applied Component)

Course Code	UNIT	TOPICS	Credits	Lectures
	I	Introduction	2	15
	II	Organisation and structure of newspaper and Broadcast journalism		15
	III	Basics of Reporting		15
	IV	Writing of Reports		15

SEMESTER IV

Introduction to Journalism (Applied Component)

Course Code	UNIT	TOPICS	Credits	Lectures
	I	Basics of Editing	2	15
	II	E-journalism		15
	III	Feature Writing		15
	IV	Design and Make up		15

Syllabus for SY BA Introduction to Journalism (Applied Component)

(To be implemented from June 2020 onwards)

Preamble:

Journalistic requirements, today, go beyond pen and paper. Hence, the components of E-journalism and broadcast journalism have been introduced in this revised course. E-journalism will train students to have a sense of structure and follow formal aspects of web writing.

Objectives of the Course:

- 1) To acquaint the learners with the basic concepts of journalism and to familiarize them with the different departments of a newspaper
- 2) To sensitize them to the styles of journalistic prose
- 3) To introduce them to reporting, editing and feature writing
- 4) To enable the students to apply their learning with a career perspective on journalism

Learning Outcome:

The course will impart the skills of creating responsible yet imaginative online blogs and web site news reporting. The emphasis on TV news reporting and news presentation will help students build confidence both behind and in front of the camera.

Semester Three: Introduction to Journalism: Fundamentals of Journalism and Reporting

2 Credits

Lectures: 60

Unit 1: Introduction - What is news, Evolution of Indian Press, News Agencies, Electronic Journalism, Ethics in Journalism (15 Lectures)

Unit 2: Organisation and structure of newspaper and Broadcast journalism-

a. Circulation, Advertising, Editorial and Mechanical Departments

b. TV news reporting and news anchoring

(15 Lectures)

Unit 3: Basics of Reporting - News Value, News Gathering, Readers' interest, qualities and aptitude necessary for a reporter, Types of report (15 Lectures)

Unit 4: Writing of Reports - Basic principles: objectivity, accuracy, speed, clarity and, Parts of a news report, 5Ws & 1H, Headline writing, Types of Leads, and Report writing (15 Lectures)

Semester Four: Introduction to Journalism: Editing, Feature Writing and Page Making
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2 Credits

Lectures: 60

Unit 1: Basics of Editing: Principles of editing, Editorial policy, Role of the Editor, Role of Sub-editors, Editing articles (students are expected to learn how to edit an article for newsworthiness, length and suitable expression.)
(15 lectures)

Unit 2: E-journalism: blogs, online posts, basics of content writing (15 lectures)

Unit 3: Feature Writing: Types of features: Obits, Reviews, Columns, Trend stories. Students are expected to learn how to write a feature on a contemporary topic.
(15 lectures)

Unit 4: Design and Make up: Make up and its functions, Types of Layout: Horizontal, Vertical Make up, Circus Make up, Modular layout, Broadsheet layout, tabloid layout, Fonts and Typography
(15 lectures)

Assessment:

Workload: 4 lectures per week.

Marks: 40 marks out of 100 will be allotted to internal assessment. A minimum of 16 out of 40 (internal) 24 out of 60 (external/term end) marks must be scored by the student. The student should get an aggregate 40 marks out of 100 per semester to pass in the course.

Internal Assessment – 40 marks (Semester III & IV)

Sr.	Particulars	Marks
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No.		
1	One periodical class tests to be conducted in the given semester	20
2	One assignment based on curriculum to be assessed by the teacher concerned	20

Questions for the class test should be either short notes or essays

**Following methods can be used for tests and assignments (15 Marks):
SEM III**

- Reports on college and local events
- Interviews of celebrities
- Comparative study of different news papers and news channels
- Analysis of newspaper reports (style, coverage, accuracy and details)
- Review of news channels

**Following Methods can be for the tests and assignment (15 Marks):
SEM IV**

- Writing reviews of books, films or plays

- Writing features on college-specific topics, or food, festivals, culture and travel
- Wall magazine or campus newspaper
- Classroom Presentations on some syndicated articles

B) Semester III End Examination Pattern 60 Marks

Question 1: Essay on Unit 1(one out of two) : 15 Marks

Question 2: Essay on Unit 2 (one out of two) : 15 Marks

Question 3: Essay on Unit 3 (one out of two) : 15 Marks

Question 4: Unit 4 –Students to write a short report or to write some leads on the basis of given headlines (one out of two) :15 Marks

B) Semester IV End Examination Pattern 60 Marks

Question 1: Essay on Unit 1(one out of two) : 15 Marks

Question 2: Students to write a blog /content writing on given topics or Edit the given article : 15 Marks

Question 3: Students to write a short feature on a contemporary topic
(one out of two) : 15 Marks

Question 4: Short notes on Unit 4 (three out of four) :15 Marks

References

Kamath. M V. *Professional Journalism*. New Delhi: Vikas Publishing House, 1980.

Mencher, Melvin. *Basic News Writing*. New Delhi: Universal Book Stall, 1992.

Menon, P. K. *Practical Journalism*. Jaipur: Avishkar Publishrs, 2005.

Natrajan. J. *History of Indian Journalism*. New Delhi: Ministry of Information and Broadcasting, 1995.

Parthasarathy, Rangaswami. *Basic Journalism*. New Delhi: MacMillan India Ltd. 1989.

Parthasarathy, Rangaswami. *Here is the News! Reporting for the Media*. New Delhi: Sterling Publishers, 1994.

Prasad, Shrada. Rukun Advani (et al) *Editors on Editing*. New Delhi: National Book Trust, 2004.

Selvaraj, Madhur. *News Editing and Reporting*. New Delhi: Dominant Publishers, 2005

Web resources:

1. Journalismcourses.org Knight Center for Journalism in the Americas
2. Introduction to Journalism Created by Strathclyde delivered by FutureLearn
3. www.mooc-list.com
