

Resolution number: AC/II(23-24).2.RUA3

S. P. Mandali's

RamnarinRuia Autonomous College

(Affiliated to University of Mumbai)



Syllabus for Program: B.A.

Program Code: RUAENG

(As per the guidelines of National Education Policy 2020- Academic year 2024-25)

(Choice Based Credit System)

GRADUATE ATTRIBUTES

GA	GA Description A student completing Bachelor's Degree in B.A. program will be able to:
GA 1	Demonstrate understanding and skills of application of knowledge of historical and contemporary issues in the social and linguistic settings with a trans-disciplinary perspective to make an informed judgement.
GA 2	Analyse, evaluate theories of individual and social behaviour in the familiar contexts, and extrapolate to unfamiliar contexts in order to resolve contemporary issues.
GA 3	Effectively and ethically use concepts, vocabularies, methods and modern technologies in human sciences to make meaningful contribution in creation of information and its effective dissemination
GA 4	Explore critical issues, ideas, phenomena and debates to define problems or to formulate hypotheses; as well as analyze evidences to formulate an opinion, identify strategies, evaluate outcomes, draw conclusions and/or develop and implement solutions.
GA 5	Demonstrate oral and written proficiency to analyse, synthesise information, and apply a set of cognitive, affective, and behavioural skills to work individually and with diverse groups to foster personal growth and better appreciate the diverse social world in which we live.
GA 6	Develop a clear understanding of social institutional structures, systems, procedures, and policies existing across cultures, and interpret, compare and contrast ideas in diverse social- cultural contexts, to engage reasonably with diverse groups.
GA 7	React thoughtfully with emotional and moral competence to forms of expressive direct action and apply social strategies toward eradicating threats to a democratic society and a healthy planet.

PROGRAM OUTCOMES

PO	Description
	Students completing Bachelor's Degree in B.A. program in the subject of ENGLISH will be able to:
PO 1	Exhibit their acquired academic competency, think innovatively and articulate their ideas with required professional proficiency, language skills i.e. LSR.W, grammatical accuracy etc at both local and global scenario.
PO 2	Develop a rational and optimistic approach towards life, face challenges in life with confidence, understand causality and take wise decision during any familiar or unprecedented emergency/crisis.
PO 3	Apply their knowledge and aptitude acquired through literature and literary translations to understand the new domains of life in terms of language, culture, ethos and morality across the globe.
PO 4	Understand significance of the vibrant biosphere of this planet and the urgent need of its sustainability to make the life more inclusive and conducive.
PO 5	Appreciate world literature, art and critical/philosophical theories that have shaped and fostered human civilization, understand historical perspective of socio-political and literary movements, schools and genres and thereby develop a strong sense of oneness/brotherhood and global citizenship.
PO 6	Excel in higher studies and do research at premier schools/universities in India and abroad with acquaintance to trans-disciplinary rubrics of humanities.
PO 7	Display all-round/multifaceted personality traits i.e. cognitive, affective and behavioural etc. Think beyond one's caste, creed, colour, religion, sexuality, region etc., and develop a strong faith in universal values such as national integrity, democracy, diversity, heterodoxy, freedom, fraternity, love and equanimity.
PO 8	Use intelligently and rationally ideas, methods, strategies and advanced technology to make meaningful contribution in the knowledge creation and dissemination system.
PO 9	Understand basic principles, theories, modes and trends that have been developed in mass communication and journalism over a period. Recognise the significance of media in strengthening democracy and

	developing peace and harmony.
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Ramnarain Ruia Autonomous College, Mumbai

PROGRAM OUTLINE

YEAR	SEM	COURSE CODE	TYPE OF COURSE	COURSE TITLE	CREDITS
FYBA/ BSc	I	RUSAEC.O 101	Ability Enhancement Course	Communication Skills in English	2
FYBA/ BSc	II	RUSAEC.E111	Ability Enhancement Course	Communication Skills in English	2
FYBA	I	RUAENG.O101	Department Specific Course	Introduction to Literature (Ancillary English)	4
FYBA	II	RUAENG.E111	Department Specific Course	Introduction to Literature (Ancillary English)	4
FYBA	I	RUAVSCENG.O101 RUASECENG.O101	Vocational Skill Enhancement Course / Skill Enhancement Course	Basics of Creative Writing (Part A)	2
FYBA	II	RUAVSCENG.E111 RUASECENG.E111	Vocational Skill Enhancement Course / Skill Enhancement Course	Basics of Creative Writing (Part B)	2
SYBA	III	RUAMJENGO201	Discipline Specific Core Course (Major)	Indian Literature in English	4
SYBA	IV	RUAMJENGE211	Discipline Specific Core Course (Major)	Indian Literature in English	4
SYBA	III	RUAMJENGO202	Discipline Specific Core Course (Major)	American Literature	4
SYBA	IV	RUAMJENGE212	Discipline Specific Core Course (Major)	American Literature	4
SYBA	III	RUAMIENGO202	Discipline Specific Core Course (Minor)	American Literature	4
SYBA	IV	RUAMIENGE212	Discipline Specific Core Course (Minor)	American Literature	4

SYBA	III	RUAVSCENGO201	Vocational Skill Enhancement Course (VSC)	Introduction to Journalism	2
SYBA	IV	RUASECENGE211	Skill Enhancement Course (SEC)	Mass Communication	2
TYBA	V	RUAENG501		Elizabethan and Jacobean Periods (Literary Era – I)	4
TYBA	VI	RUAENG601		Restoration and the Neo-Classical Period (Literary Era – II)	4
TYBA	V	RUAENG502		Literary Theory and Practical Criticism (Literary Criticism)	4
TYBA	VI	RUAENG602		Literary Theory and Practical Criticism (Literary Criticism)	4
TYBA	V	RUAENG503		Translation Studies: Theory and Practice	3.5
TYBA	VI	RUAENG603		Translation Studies: Theory and Practice	3.5
TYBA	V	RUAENG504		The Romantic Revival (Literary Era – III)	4
TYBA	VI	RUAENG604		The Victorian Age (Literary Era – IV)	4
TYBA	V	RUAENG505		20th Century British Literature (Literary Era – V)	4
TYBA	VI	RUAENG605		20th Century British Literature (Literary Era – VI)	4
TYBA	V	RUAENG506		Literature and Gender	3.5
TYBA	VI	RUAENG606		Literature and Gender	3.5

NEP Credit Structure for FYBA/BSc

Semester	Subject 1		Subject 2	GE/ OE course	Vocational and Skill Enhancement Course (VSC) & SEC	Ability Enhancement Course/ VEC/IKS	OJT/FP/CEPCC, RP	Total Credits
	DSC	DSE						
1	4		4	4	VSC-2 Sub 1+ SEC -2	AEC- 2 (CSK) + VEC- 2 (Understanding India) + IKS-2		22
2	4		4	4	VSC-2 Sub 2+ SEC -2	AEC-2 (CSK)+ VEC-2 (Env Sc)	CC-2	22
Total	8		8	8	8	10	2	44
Exit option: award of UG certificate in Major with 44 credits and an additional 4 credit Core NSQF course/ Internship or Continue with Major and Minor								

Course Code- Ability Enhancement Course (AEC): RUSAEC.O 101**Course Title: Communication Skills in English****Academic year 2024-25****COURSE OUTCOMES:**

COURSE OUTCOME	DESCRIPTION
CO 1	Recognizing the significant elements of Communication Skills
CO 2	Demonstrating required professional language skills like listening, reading, writing, and speaking
CO 3	Evaluating and improving acquired skills
CO 4	Synthesizing the acquired skills with day to day world

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 2
			30 Hrs
RUSAEC.O 101	Unit 1	Basic Concepts in Communication skills Varieties and Importance of English language Language Learning Skills: Listening, Speaking, Reading, Writing (The unit will work as a working theoretical vocabulary for next units)	10 Hours
	Unit 2	Enhancing Functional Skills: A. Listening - Selective and Intensive Listening - Objective Listening (text-organization and linguistic features) - Deductive, Interpretive and Analytical listening(prediction, inference, and note making) B. Reading Skills (Practical Methods of Reading) I) Reading Comprehension: Proofreading/Editing, Isolating fact from opinion, Identifying stylistic features of language, Extracting and Paraphrasing etc. II) Summarization (The following skills to be acquired): -Discern the main/central idea of the passage	20 Hours

		<p>-Identify the supporting ideas</p> <p>-Eliminate irrelevant or extraneous information</p> <p>-Integrate the relevant ideas in a precise and coherent manner</p> <p>(The above topics will be supplemented by exercises)</p>	
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References:

- Bellare, Nirmala. *Reading Strategies*. Vols. 1 and 2. New Delhi. Oxford University Press, 1998.
- Bhasker, W. W. S & Prabhu, N. S.: *English through Reading*, Vols. 1 and 2. Macmillan, 1975.
- Blass, Laurie, Kathy Block and Hannah Friesan. *Creating Meaning*. Oxford:
 - o OUP, 2007.
- Brown, Ralph: *Making Business Writing Happen: A Simple and Effective Guide to Writing Well*. Sydney: Allen and Unwin, 2004.
- Buscemi, Santi and Charlotte Smith, *75 Readings Plus*. Second Edition New York: McGraw-Hill, 1994.
- Doff, Adrian and Christopher Jones. *Language in Use (Intermediate and Upper Intermediate)*. Cambridge: CUP, 2004.
- Doughty, P. P., Thornton, J. G., *Language in Use*. London: Edward Arrol, 1973.
- Freeman, Sarah: *Written Communication*. New Delhi: Orient Longman, 1977.
- Glendinning, Eric H. and Beverley Holmstrom. Second edition. *Study Reading: A Course in Reading Skills for Academic Purposes*. Cambridge: CUP, 2004
- Grellet, F. *Developing Reading Skills*, Cambridge: Cambridge University Press, 1981.
- Hamp-Lyons, Liz and Ben Heasley. Second edition. *Study Writing: A Course in Writing Skills for Academic Purposes*. Cambridge: CUP, 2006
- Jakeman, Vanessa and Clare McDowell. *Cambridge Practice Test for IELTS 1*. Cambridge: CUP, 1996.
- Maley, Alan and Alan Duff. Second Edition. *Drama Techniques in Language Learning*. Cambridge: CUP, 1983.
- McCarthy, Michael and Felicity O'Dell. *English Vocabulary in Use: advanced*. Cambridge: CUP, 2002; South Asian Edition, 2008.
- Mohan Krishna & Banerji, Meera: *Developing Communication Skills*. New Delhi: Macmillan India, 1990.
- Mohan Krishna & Singh, N. P. *Speaking English Effectively*. New Delhi: Macmillan India, 1995.
- Murphy, Raymond. *Essential Grammar in Use*. Cambridge: CUP, 2007 (3rd Edition); South Asian edition, 2012.
- Narayanaswami, V. R. *Organised Writing*, Book 2. New Delhi: Orient Longman.
- *Reading & Thinking in English*, Four volumes, (vol. 1 for the lowest level, vol. 4 for the highest level). The British Council Oxford University Press, 1979-1981.
- Richards, Jack C. and Chuck Sandy. *Passages*. (2nd Edition). Cambridge: CUP, 1998; South Asian edition, 2008.
- Sasikumar, V., Kiranmai Dutt and Geetha Rajeevan. *A Course in Listening and Speaking I & II*. New Delhi: Foundation Books, Cambridge House, 2006.
- Savage, Alice, et al. *Effective Academic Writing*. Oxford: OUP, 2005.
- Widdowson, H. G.: *English in Focus. English for Social Sciences*. Oxford University Press.

Weblibliography:

- 1) <http://www.onestopenglish.com>
- 2) www.britishcouncil.org/learning-learn-english.htm
- 3) <http://www.teachingenglish.org.uk>
- 4) <http://www.usingenglish.com?>
- 5) Technical writing PDF (David McMurrey)
- 6) <http://www.bbc.co.uk/>
- 7) <http://www.pearsoned.co.uk/AboutUs/ELT/>
- 8) <http://www.howisay.com/>
- 9) <http://www.thefreedictionary.com/>

MODALITY OF ASSESSMENT**Theory Examination Pattern:****A) Internal Assessment- 40%- 20 Marks**

Sr. No	Evaluation type	Marks
1	Class Test / Assignment / Open Book Test	20
	TOTAL	20

B) External Examination- 60%- 30 Marks**Semester End Theory Examination:**

Duration - These examinations shall be of 1 hour

Semester End Theory Examination:**Theory question paper pattern:****Paper Pattern:**

Question	Options	Marks	Questions Based on
Q.1	Write in brief or short notes (2 out of 5)	10	Unit 1 & 2 A
Q. 2 (A)	Unseen passage for reading comprehension	10	Unit 2
Q. 2 (B)	Unseen passage for summarization/proofreading	10	Unit 2
	Total	30	

Course Code- Ability Enhancement Course (AEC): RUSAEC.E101**Course Title: Communication Skills in English****Academic year 2024-25****COURSE OUTCOMES:**

COURSE OUTCOME	DESCRIPTION
CO 1	Enlisting basic language skills
CO 2	Identifying required elements to enhance vocabulary
CO 3	Demonstrate the acquired skill set in professional world
CO 4	Evaluation of communication skills and categorize them accordingly

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 2
			30 hrs
RUSAEC.E101	Unit 1	Applied Skill in Communication: - Rhetorical strategies in spoken and written English: alliteration, antithesis, paradox, metaphor, metonymy, onomatopoeia, oxymoron, simile, repetition, hyperbole, irony. - Types of Interaction Skills (Group Discussions, Interviews, Debates, Presentations, Improvisations/Extempore, Public Speech)	10 Hours
	Unit 2	A) Correspondences: - Letters and miscellaneous applications (Job, for documents, LoR, email) - Complaint Letters (Police, Principal, Station Master) B) Academic Writing: - Essay Writing: Analytical; Descriptive; Expository - Reports: Activity Report, and Newspaper Report	20 Hours

References:

- Bellare, Nirmala. *Reading Strategies*. Vols. 1 and 2. New Delhi. Oxford University Press, 1998.
- Bhasker, W. W. S & Prabhu, N. S.: *English through Reading*, Vols. 1 and 2. Macmillan, 1975.
- Blass, Laurie, Kathy Block and Hannah Friesan. *Creating Meaning*. Oxford: OUP, 2007.
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- Buscemi, Santi and Charlotte Smith, *75 Readings Plus*. Second Edition New York: McGraw-Hill, 1994.
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- Hamp-Lyons, Liz and Ben Heasley. Second edition. *Study Writing: A Course in Writing Skills for Academic Purposes*. Cambridge: CUP, 2006
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- Syd Field, *Screenplay: The Foundations of Screenwriting* (1979)
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- Savage, Alice, et al. *Effective Academic Writing*. Oxford: OUP, 2005.
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- 2) www.britishcouncil.org/learning-learn-english.htm
- 3) <http://www.teachingenglish.org.uk>
- 4) <http://www.usingenglish.com?>
- 5) Technical writing PDF (David McMurrey)
- 6) <http://www.bbc.co.uk/>
- 7) <http://www.pearsoned.co.uk/AboutUs/ELT/>
- 8) <http://www.howisay.com>

MODALITY OF ASSESSMENT

Theory Examination Pattern:

A. Internal Assessment- 40%- 20 Marks

Sr. No	Evaluation type	Marks
1	Class Test / Assignment / Open Book Test	20
	TOTAL	20

B. External Examination- 60%- 30 Marks

Semester End Theory Examination:

Duration - These examinations shall be of 1 hour

Semester End Theory Examination

Theory question paper pattern:

Paper Pattern:

Question	Options	Marks	Questions Based on
Q.1	Write in brief or short notes on rhetorical strategies (5 out of 6)	10	Unit 1
Q. 2 (A)	Write a job application, or LOR, or Email, or Application for document	10	Unit 2
Q. 2 (B)	Write an essay on the given topic OR Write a report on the given topic	10	Unit 2
	Total	30	

Course Code- Discipline Specific Course (DSC): RUAENG.O101
Course Title: Introduction to Literature (Ancillary English)
Academic year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
CO 1	Recognize various elements and terms of Fiction writing
CO 2	Locating the features in the prescribed texts through reading
CO 3	Attempt a textual analysis based on the learning
CO 4	Formulating own perspective about the texts

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 4
			60 hrs
RUAENG.O101	Unit 1	Terms: Elements of Fiction (Short story and novel): Plot, Character, Setting, Types of Narrative, Point of View, Theme	10 Hours
	Unit 2	Types of fiction : Bildungsroman, Epistolary, Stream-of-Consciousness, Historical Novel, Fantasy novel, Science Fiction, Gothic Novel, Graphic Novel, Queer fiction	10 Hours
	Unit 3	Short stories: 1. O. Henry: The Furnished Room 2. Saki” H. H. Munro: The Open Window 3. Ismat Chughtai: The Quilt 4. Edgar Allan Poe: The Tell-tale Heart 5. Katherine Mansfield: The Doll’s House 6. Kate Chopin: The Story of an Hour	20 Hours
	Unit 4	Novel: R. K. Narayan: Swami and Friends OR Daniel Defoe: Robinson Crusoe OR Neil Gaiman: Coraline	20 Hours

References:

- Abrams, M.H. *Glossary of Literary Terms*. India, Macmillan Publishers, 2000.
- Albert, E. *History of English Literature*, India, Oxford University Press, 2009.
- Athenian Society. *Drama, Its History*, England, Nabu Press, 2012.
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- Cavanagh, Dermot Alan Gillis, Michelle Keown, James Loxley and Randall Stevenson (Ed). *The Edinburgh Introduction to Studying Literature*. Edinburgh: Edinburgh University Press, 2010.
- Chakrabarti, Piyas. *Anthem Dictionary of Literary Terms and Theory*. Delhi: Anthem Press, 2006.
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- Prasad, B. . *Background of the Study of English Literature*, Chennai, Macmillan, 1999.
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- Turco ,Lewis. *The Book of Literary Terms*, UK, University Press of New England, 1999.
- Widdowson, Peter. *The Palgrave Guide to English Literature and its Contexts 1500- 2000*, Hampshire: Palgrave, Macmillan, 2004

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MODALITY OF ASSESSMENT

Theory Examination Pattern:

A. Internal Assessment- 40%- 40 Marks

Sr. No	Evaluation type	Marks
1	One periodical class tests to be conducted in the given semester	20
2	One assignment based on curriculum to be assessed by the teacher concerned	20
	TOTAL	40

External Examination- 60%- 60 Marks Semester End Theory Examination:

Duration - These examinations shall be of 2 hours

Semester End Theory Examination: Theory question paper pattern:

Paper Pattern:

Question	Options	Marks	Questions Based on
Q.1	Short Notes (3 out of 5)	15	Unit 1 & 2
Q. 2	Essay on Short stories (1 out of 2. 1 st option should be analytical and the 2 nd option should be personal response)	15	Unit 3
Q.3	Essay on Novel (1 out of 2. 1 st option should be analytical and the 2 nd option should be personal response)	15	Unit 4
Q.4	Explain any two of the following with reference to context (One from each unit 2 & 3)	15	Unit 3 & 4
	Total	60	

Course Code- Department Specific Course (DSC): RUAENG.E111
Course Title: Introduction to Literature (Ancillary English)
Academic year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
CO 1	Recognize various elements and terms of poetry and drama
CO 2	Locating the features in the prescribed texts through reading
CO 3	Attempt a textual analysis based on the learning
CO 4	Formulating their own perspective about the texts

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DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 4
			60 hrs
RUAENG.E111	Unit 1	Types of Verse: Lyric, Elegy, Dramatic Monologue, Sonnet, Ballad, Epic, Satire, Ode, Elegy	10 Hours
	Unit 2	Historical Perspective of Drama: Classical- Greek and Roman; Medieval- Mysteries, Miracle & Moralities; Elizabethan; Restoration comedy of manners; Romantic age drama; Modern- Epic theatre	10 Hours
	Unit 3	Poetry: <ol style="list-style-type: none"> 1. Sonnet : William Shakespeare : Sonnet 1 From fairest creature we desire increase 2. Satire - Jonathan Swift : To Stella on her Birthday 3. Ode - P.B. Shelley : Ode to the West Wind 4. Ballad - Thomas Campbell : Lord Ullin's Daughter 5. Dramatic Monologue - Robert Browning: My Last Duchess 	20 Hours
	Unit 4	Play: Sophocles: Antigone OR William Shakespeare: As You Like It OR Girish Karnad: Nagamandala	20 Hours

References:

- Abrams, M.H. *Glossary of Literary Terms*. India, Macmillan Publishers, 2000.
- Albert, E. *History of English Literature*, India, Oxford University Press, 2009.
- Athenian Society. *Drama, Its History*, England, Nabu Press, 2012.
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- Ford, Boris. *The Pelican Guide to English Literature, Volume I to X*
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- Widdowson, Peter. *The Palgrave Guide to English Literature and its Contexts 1500-2000*, Hampshire: Palgrave, Macmillan, 2004

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MODALITY OF ASSESSMENT

Theory Examination Pattern:

Internal Assessment- 40%- 40 Marks

Sr. No	Evaluation type	Marks
1	One periodical class tests to be conducted in the given semester	20
2	One assignment based on curriculum to be assessed by the teacher concerned	20
	TOTAL	40

External Examination- 60%- 60 Marks Semester End Theory Examination:

Duration - These examinations shall be of 2 hours

Semester End Theory Examination:

Theory question paper pattern: Paper Pattern:

Question	Options	Marks	Questions Based on
Q.1	Short Notes (3 out of 5)	15	Unit 1 & 2
Q. 2	Essay type questions on the Poetry section (1 out of 2. 1 st option should be analytical and the 2 nd option should be personal response)	15	Unit 3
Q.3	Essay type questions on Drama section (1 out of 2. 1 st option should be analytical and the 2 nd option should be personal response)	15	Unit 4
Q.4	Explain any two of the following with reference to context (each on unit 2 & 3)	15	Units 3 & 4
	Total	60	

Course Code- Vocational Skill Enhancement Course (VSC): RUAVSCENG.O101
Course Title: Basics of Creative Writing (Part A)
Academic year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
CO 1	Understanding the concepts of creative writing in English
CO 2	Analysing various elements of literary genres i.e. fiction and prose
CO 3	Composing different forms of poetry in your words
CO 4	Creating your own piece of fiction

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DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 2
			30 Hrs
RUAVSCENG.O101	Unit 1	Conceptual understanding: <ul style="list-style-type: none"> – Meaning and definition: creativity, writing and writing creatively – Significance of imagination – Elements and techniques of creative writing – types of creative writing 	10 Hours
	Unit 2	A) Writing Poetry: <ul style="list-style-type: none"> – What is poetry – Methods and Elements – Types and techniques – Practice with sample works (the course instructor shall select the sample works) B) Writing Prose: <ul style="list-style-type: none"> – Writing Fictional prose: Short Story, Vignettes, and Novella etc. – Story writing and its elements: Plot, character, narration, point of view, setting, theme – Writing Non fictional prose: literary essays, biography, autobiography Practice with sample works (the course instructor shall select the sample works)	20 Hours

References:

- Brayfield, C. and Sprott, D. (2014) *Writing historical fiction: a writers' and artists' companion*. London: Bloomsbury.
- Chambers, Ellie and Northedge, Andrew (2008) *The arts good study guide*. 2nd ed. Milton Keynes: Open University. Available at: <https://roe.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=Roehampton&isbn=9781780074726&uid=^u>.
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MODALITY OF ASSESSMENT

Theory Examination Pattern:

Internal Assessment- 40%- 20 Marks

Sr. No	Evaluation type	Marks
1	Class Test / Assignment / Open Book Test	20
	TOTAL	20

External Examination- 60%- 30 Marks Semester End Theory Examination:

Duration - These examinations shall be of 1 hour

Semester End Theory Examination:

Theory question paper pattern: Paper Pattern:

Question	Options	Marks	Questions Based on
Q.1	Short notes (2 out of 5)	10	Unit 1
Q. 2 (A)	Develop a short story based on given scenarios. (1 out of 2)	10	Unit 2
Q. 2 (B)	Write any One type of essay on the given topic (1 out of 2)	10	Unit 2
	Total	30	

Course Code- Vocational Skill Enhancement Course (VSC): RUAVSCENG.E111
Course Title: Basics of Creative Writing (Part B)
Academic year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
CO 1	Understanding various modes of writing including audio-visual
CO 2	Distinguishing various types of scripts with suitable examples
CO 3	Creating specimen samples of scripts for screen and play
CO 4	Writing specimen samples for new media e.g. blogs, brochure, manuals etc.

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DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	Credits 2
			30 Hrs
RUAVSCENG.E111	Unit 1	Terms: <ul style="list-style-type: none"> – Types of Texts – Various modes of writing – Audio Visual expression and Creative writing – Concept of Author – Publication Industry and marketing 	10 Hours
	Unit 2	A) Writing for Stage and Screen: <ul style="list-style-type: none"> – What is a script – Types of script – Elements and Methods of script writing (stage) – Format and style of screenplay, teleplay – Marketing the script – Examples from screen B) Writing for New Media: <ul style="list-style-type: none"> – Curating ideas on Internet – Blog post - types and writing – Writing for Advertising Industry – Technical Writing- brochures, manuals, infographics Memes, Subtitles, Writing on SNS 	20 Hours

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	TOTAL	20

External Examination- 60%- 30 Marks Semester End Theory Examination:

Duration - These examinations shall be of 1 hour

Semester End Theory Examination:

Theory question paper pattern: Paper Pattern:

Question	Options	Marks	Questions Based on
Q.1	Short notes (2 out of 5)	10	Unit 1 & 2 A
Q. 2 (A)	Question based on script writing. Either screenplay or dialogue script based on a scenario. (1 out of 2)	10	Unit 2
Q. 2 (B)	Write a blog post on any of the given topics. (1 out of 2)	10	Unit 2
	Total	30	