Resolution number: AC/II (20-21).2.RUA16

S. P. Mandali's Ramnarain Ruia Autonomous College

(Affiliated to University of Mumbai)



Syllabus for

Program: BA (ECONOMICS)

Program Code: RUAECO

(Credit Based Semester and Grading System for academic year 2020–2021)



PROGRAM OUTCOMES

РО	PO Description
	A student completing Bachelor's Degree in ECONOMICS
	program will be able to:
PO 1	Demonstrate understanding and skills of application of knowledge
	of historical and contemporary issues in the social and linguistic
	settings with a transdisciplinary perspective to make an informed
	judgement
PO 2	Analyse and evaluate theories of individual and social behaviour
	in the familiar contexts and extrapolate to unfamiliar contexts in
	order to resolve contemporary issues
PO 3	Effectively and ethically use concepts, vocabularies, methods and
	modern technologies in human sciences to make meaningful
	contribution in creation of information and its effective
	dissemination
PO 4	Explore critical issues, ideas, phenomena and debates to define
	problems or to formulate hypotheses; as well as analyze
	evidences to formulate an opinion, identify strategies, evaluate
	outcomes, draw conclusions and/or develop and implement
	solutions
PO 5	Demonstrate oral and written proficiency to analyse and
	synthesise information and apply a set of cognitive, affective, and
	behavioural skills to work individually and with diverse groups to
	foster personal growth and better appreciate the diverse social
	world in which we live
PO 6	Develop a clear understanding of social institutional structures,
	systems, procedures, and policies existing across cultures, and
	interpret, compare and contrast ideas in diverse social- cultural
PO 7	contexts, to engage reasonably with diverse groups
	React thoughtfully with emotional and moral competence to forms of expressive direct action and apply social strategies toward
	eradicating threats to a democratic society and a healthy planet



PO 8	Articulate and apply values, principles, and ideals to the current			
	societal challenges by integrating management and leadership			
	skills to enhance the quality of life in the civic community through			
	actions that enrich individual lives and benefit the community			
PO 9	Recognize and appreciate the diversity of human experience and			
	thought, and apply intellect and creativity to contemporary			
	scenario, to promote individual growth by practicing lifelong			
	learning			



PROGRAM SPECIFIC OUTCOMES

PSO	PSO Description Students graduating with a BA degree in <u>Economics</u> will be able to		
PSO 1	Use the knowledge of economic history and/or the history of economic ideas for a comprehensive understanding of the current economic perspective or event		
PSO 2	Integrate other disciplinary perspectives with economic analysis to produce a critical assessment of a social problem		
PSO 3	Use relevant socio-political and economic data to gain insight into an economic relationship or behaviour		
PSO 4	Apply the concepts in economic theory to analyse any economic scenario		
PSO 5	Effectively express his/her opinion on an economic event, perspective or policy		
PSO 6	Creatively employ the insights gained to developing and disseminating constructs of newer economic ideas and policies		
PSO 7	Apply various quantitative and qualitative skills to analyse and forecast the behaviour of certain economic variables		
PSO 8	Recognize and appreciate the role various socio- economic, political and cultural institutions in interpreting, comparing and designing the economic policies		



PROGRAM OUTLINE

YEAR	SEMESTE	COURSE	COURSE TITLE	CREDIT	
	R	CODE		S	
FYBA/	1	RUAECO101/	Microeconomics- I	BA- 3	
FYBSc		RUSECO101		BSc- 3	
FYBA/	Ш	RUAECO201/	Microeconomics- II	BA- 3	
FYBSc		RUSECO201		BSc- 3	
SYBA/	BA- III	RUAECO301/	Macroeconomics- I	BA- 3	
FYBSc	BSc- I	RUSECO102		BSc- 3	
SYBA	Ш	RUAECO302	Indian Economy:	3	
			Contemporary		
			Concerns (Economic		
			Survey of the		
			Government of India:		
			2019-2020)		
SYBA/	BA- IV	RUAECO401/	Macroeconomics- II	BA- 3	
FYBSc	BSc- II	RUSECO202		BSc- 3	
SYBA	IV	RUAECO402	Global Economy:	3	
			Contemporary		
			Concerns (World		
			Development Report		
			2020)		
SYBA-	Ш	RUAACINV301	Investment Analysis- I	2	
Applied					
Component					
SYBA-	IV	RUAACINV401	Investment Analysis-	<mark>2</mark>	
Applied			I		
Component					
The students, under CBCS, can choose from four options for the Applied					
Component	Component Course at SYBA- Investment Analysis/ Mass Communication/				
Journalism/	Gandhism at Se	mesters III and IV.			
ТҮВА	V	RUAECO501	Microeconomics-III	4	



TYBA	V	RUAECO502	Growth &	4
			Development	
TYBA	V	RUAECO503	Economic Thought	31/2
ТҮВА	V	RUAECO504A	Mathematics for	4
(Two			Economics- I	
Options)	V	RUAECO504B	Research	4
			Methodology- I	
TYBA	V	RUAECO505A	Econometrics- I	4
(Two	V	RUAECO505B	Indian Financial	4
Options)			System	
ТҮВА	V	RUAECO506	Urban Development &	31/2
			Policy	
ТҮВА	VI	RUAECO601	Macroeconomics-III	4
TYBA	VI	RUAECO602	International 4	
			Economics	
ТҮВА	VI	RUAECO603	Development	31/2
			Experience of	
			Countries	
TYBA	VI	RUAECO604A	A Mathematics for 4	
(Two			Economics- II	
Options)	VI	RUAECO604B	Research	4
			Methodology- II	
ТҮВА	VI	RUAECO605A	Econometrics- II	4
(Two	VI	RUAECO605B	Behavioural 4	
Options)			Economics	
TYBA-	VI	RUAECO506	Corporate Finance	31/2
				1



Course Code: SYBA- RUAACINV301 Course Title: Applied Component- Investment Analysis- I Academic year 2020-21

COURSE OUTCOMES:

COURSE	CO DESCRIPTION				
OUTCOME	After completing this course, a student will be able to				
CO 1	Understand different types of investment opportunities				
CO 2	Understand different types of markets and financial instruments				
CO 3	Understand different types risks associated with investment decisions				
CO 4	Understand the basic concepts of risk and return evaluation on investment				
CO 5	Illustrate different types of tools to assess the risk and return parameters on investment				
CO 6	Analyse and identify the right investment strategy based on risk appetite of an investor				

DETAILED SYLLABUS

Course	Unit	Course/ Unit Title	Credits/
Code/ Unit			Lecture
			S
RUAACINV30		Applied Component- Investment	4
1		Analysis- I	
	Unit I	Basics of Investment analysis	1
		Objectives of Investor - Characteristics of	15
		Investment: risk, return, safety, liquidity.	Lectures
		Tax shelter, etc Non-marketable financial	
		assets: Deposits with Banks, Instruments of	
		Post offices, etc Marketable financial	



	assets: Money Market Instruments - Bonds	
	or Fixed Income Securities - Equity Shares	
	- Mutual Fund Schemes - Financial	
	Derivatives	
 Unit II	Securities Market	1
	Primary Market and its functions -	15
	Secondary Market: its functions and	
	Operations -	
	Securities and Exchange Board of India:	
	Objectives, Powers and Functions.	
	Foreign Exchange Markets, Spot Forward	
	Rates, Bond Market and understanding	
	Yields	
Unit III	Securities Market Analysis	1
	Analysis of securities - analysis of market -	15
	Valuation - Theoretical Framework –	
	Schematic Presentation of Theory -	
	investment and time value of money -	
	Discounted Cash Flows present value	
	method	
Unit IV	Basic Accounting	1
	Basic Accounting Concepts, Conventions,	15
	basic terminologies like asset, liability	Lectures
	Flow of Accounting System	
	Balance Sheet Analysis, Revenue	
	Statement Analysis and Cash Flow	
	Analysis	

References:

- 1. Chandra, Prasanna (2000) Investment Analysis and Portfolio, Management, Tata McGraw-Hill Publishing Company Ltd, New Delhi.
- 2. Chandra, Prasanna (1993) Finance Sense, Tata McGraw-Hill Publishing Company Ltd, New Delhi.



- Hirschey, M. (2001), Investment Theory and Applications, Hircourt College Publisher, USA
- 4. Shalla V. K. (1983), Investment Milnagement, Security Analysis and Portfolio Management, S. Chand, New Delhi.

Modality of Assessment

Theory Examination Pattern:

A) Internal Assessment- 40%- 40 Marks

Sr No	Evaluation type	Marks
1	One Assignment/Case study/Project/ Presentation/ Skit/ Short film/ Poster/ Exhibition etc.	15
2	One class Test (multiple choice questions / objective)	20
3	Active participation in routine class instructional deliveries (case studies/ seminars/presentation)	05
	TOTAL	40

B) External Examination- 60%- 60 Marks

Semester End Theory Examination:

- 1. Duration These examinations shall be of **2 hours** duration.
- 2. Theory question paper pattern:
 - a. There shall be **four** questions each of **15** marks. On each unit there will be one question.
 - b. All questions shall be compulsory with internal choice within the questions.

Question	Options	Marks	Questions
			Based on
Q.1) A) B) C)	Any 2 out of 3	15	Unit I
Q.2) A) B) C)	Any 2 out of 3	15	Unit II
Q.3) A) B) C)	Any 2 out of 3	15	Unit III

Paper Pattern:



Q.4) A) B) C)	Any 2 out of 3	15	Unit IV
	TOTAL	60	

Overall Examination & Marks Distribution Pattern

Semester III

Course	RUAAC	CINV301		Grand Total
	Internal	External	Total	
Theory	40	60	100	100



Course Code: SYBA- RUAACINV401 Course Title: Applied Component- Investment Analysis- II Academic year 2020-21

COURSE OUTCOMES:

COURSE	CO DESCRIPTION		
OUTCOME	After completing this course, a student will be able to		
CO 1	Understand different types of investment opportunities		
CO 2	Understand different types of markets and financial instruments		
CO 3	Understand different types risks associated with investment		
	decisions		
CO 4	Understand and use different types of financial instruments and		
	tools to assess the risk and return parameters on investment		
CO 5	Understand and illustrate various theories, statistical tools and		
	models used to evaluate risk and return in financial markets		
CO 6	Apply his course knowledge to identify the right investment strategy		
	for an investor based on his risk appetite and a suitable method of		
	investment		

DETAILED SYLLABUS

Course	Unit	Course/ Unit Title	Credits/
Code/ Unit			Lecture
			S
RUAACINV40		Applied Component- Investment	4
1		Analysis- II	
	Unit I	Theories of Investment Analysis	1
		Concept of Return and Risk (Variance, SD,	15
		Beta), Portfolio return, risk, diversification	Lectures
		and optimal portfolio - the Single Index	
		Model-Capital Asset Pricing Theory	



	Efficient Market Concept - Efficient Market	
	Hypothesis - Random Walk Theory	
Unit II	Fundamental Analysis	1
	What is fundamental analysis? -	15
	Macroeconomic analysis - industry	Lectures
	analysis, company analysis using various	
	ratio's - estimation of intrinsic value, Study	
	of Annual Reports	
Unit III	Technical Analysis of the Market	1
	What is technical analysis? - Tools of	15
	technical analysis -Principles of Technical	Lectures
	analysis -Charts and Trend lines - Moving	
	Averages - Advantages of Moving	
	Averages	
Unit IV	Accounting	1
	Mutual Funds vs Other Security Investment,	15
	Different Types of Mutual Funds, Mutual	Lectures
	Fund Structure in India, Concept of	
	Systematic Investment Plan	
	Introduction to Forwards, Futures, Options	
	and Derivative Market in India	

References:

- 1. Chandra, Prasanna (2000) Investment Analysis and Portfolio, Management, Tata McGraw-Hill Publishing Company Ltd, New Delhi.
- 2. Chandra, Prasanna (1993) Finance Sense, Tata McGraw-Hill Publishing Company Ltd, New Delhi.
- Hirschey, M. (2001), Investment Theory and Applications, Hircourt College Publisher, USA
- 4. Shalla V. K. (1983), Investment Milnagement, Security Analysis and Portfolio Management, S. Chand, New Delhi.



Modality of Assessment

Theory Examination Pattern:

A) Internal Assessment- 40%- 40 Marks

Sr No	Evaluation type	Marks
1	One Assignment/Case study/Project/ Presentation/ Skit/ Short film/ Poster/ Exhibition etc.	15
2	One class Test (multiple choice questions / objective)	20
3	Active participation in routine class instructional deliveries (case studies/ seminars/presentation)	05
	TOTAL	40

B) External Examination- 60%- 60 Marks

Semester End Theory Examination:

- 1. Duration These examinations shall be of **2 hours** duration.
- 2. Theory question paper pattern:
 - a. There shall be **four** questions each of **15** marks. On each unit there will be one question.
 - b. All questions shall be compulsory with internal choice within the questions.

Question	Options Marks		Questions	
			Based on	
Q.1) A) B) C)	Any 2 out of 3	15	Unit I	
Q.2) A) B) C)	Any 2 out of 3	15	Unit II	
Q.3) A) B) C)	Any 2 out of 3	15	Unit III	
Q.4) A) B) C)	Any 2 out of 3	15	Unit IV	
	TOTAL	60		

Paper Pattern:



Overall Examination & Marks Distribution Pattern Semester IV

Course	RUAACINV401			Grand Total
	Internal	External	Total	
Theory	40	60	100	100
