

S.P.Mandali'S  
**Ramnarain Ruia Autonomous College** Matunga, Mumbai - 400019

Time Table for B.M.M (60:40)  
 III & V Semester Examination October - 2018

TIME :- 8.00am TO 10.00am

**Time Table**  
**B.M.M.**

DATE	DAY	S.Y.B.M.M. (SEM - III)	T.Y.B.M.M. SEM - V (ADVERTISING)	T.Y.B.M.M SEM-V (JOURNALISM)
08/10/2018	Monday	Introduction to Creative Writing	ADVERTISING IN CONTEMPORARY SOCIETY	REPORTING
09/10/2018	Tuesday	Introduction to Cultural Studies	-----	-----
10/10/2018	Wednesday	Introduction to Public Relations	COPYWRITING	EDITING
11/10/2018	Thursday	Introduction to Media Studies	-----	-----
12/10/2018	Friday	Understanding Cinema	BRAND BUILDING	FEATURE AND OPINION
13/10/2018	Saturday	Advanced Computers	-----	-----
15/10/2018	Monday	-----	CONSUMER BEHAVIOUR	JOURNALISM AND PUBLIC OPINION
17/10/2018	Wednesday	-----	MEDIA PLANNING & BUYING	INDIAN REGIONAL JOURNALISM

Seating Arrangement will be displayed one day before the examination.

**Dr. Sunil D. Shankhadarwar**  
 Examination Coordinator





